



# AMable Open Call for Product Idea Pitches (PIP-1)

Call Identifier AMable PIP-1  
Document Guide for Applicants  
Version 1.1

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# 1 Abstract

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AMable aims to support innovative ideas for functional products that need additive manufacturing to become alive. In several places in Europe, AMable organizes so-called Experience Labs, where new developments in additive manufacturing are shown and discussed. The AMable project is able to provide Financial Support to a selected group of applicants to the Experience Labs in the form of a lump sum of 1.000 Euros. To be eligible to this Financial Support the applicant has to give a short pitch during an Experience Lab on an innovative idea that potentially can be realized using additive manufacturing techniques.

This document collates the rules and conditions to be applied for the Financial Support to Third Parties (FSTP) funding scheme to support Innovative Idea Pitches through the competitive calls within the AMable project. The document is addressed to potential applicants and aims at being a practical guideline for successful application.

The aim of AMable project is to accelerate the uptake of additive manufacturing technologies; from design to manufacture for functional parts throughout the European Union. AMable is creating a digital framework to provide impartial access to the best European AM knowledge to support this adoption. This knowledge will be offered as advanced and tailored services to assist SMEs in the adoption of AM and include technological, business and training services.

To build a truly pan European initiative, there are several renown research institutes and best-of-breed consulting companies involved in AMable project, from Germany, the UK, the Netherlands, Belgium, Spain, Greece, Finland, Italy, Poland, Denmark and Cyprus, among other countries. These partners will provide the technological backbone for guidance and support in transferring ideas to production in a profitable way and will manage the "AMable service arena".

Further information about the AMable project is available through project website and Cordis portal. AMable is co-funded from the European Union's Horizon 2020 research and innovation programme under grant agreement No 768775, foresees as an eligible activity the provision of financial support to third parties, as a means to achieve its own objectives. The types of activities to perform that qualify for receiving financial support are detailed in the guide for applicants.

<https://www.amable.eu/>

[http://cordis.europa.eu/project/rcn/211557\\_en.html](http://cordis.europa.eu/project/rcn/211557_en.html)

## 2 Call Aim and Topic

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AMable aims to support innovative ideas for functional products that need additive manufacturing to become alive. The call for innovative ideas (II) requires the applicants to describe their idea on a single sheet of paper and explain:

- The innovation of the idea
- The potential business benefit
- Their gap in knowledge to realise the product

### 2.1 Participation and Dissemination

The proposer needs to provide a publishable story, pictures and/or video footage about their innovative idea. Media files need to be of high resolution but do not need to disclose IP. Story, pictures and video footage are part of the proposal and will be taken into account during evaluation.

The submitted material may be used by the AMable consortium to provide visibility to the innovative ideas in social media, on the AMable web site and in press releases. The proposers therefore need to have the full rights for the material they submit and grant Fraunhofer ILT and the AMable consortium all rights to use the material as described above.

The proposed idea needs to be presented on one of the AMable Experience Labs as part of the participation of the event. The presentation shall be in the form of a pitch where the proposer needs to present the idea within 3 (three) minutes addressing the evaluation and selection criteria given above.

## 3 Conditions and Eligibility

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### 3.1 Eligibility requirements and financial limitations

Applicable requirements and limitations are in line with Grant Agreement n°768775 signed by the AMable partners and the European Commission. The actual support is provided on the basis of Annex K of the H2020 Model Grant Agreement through Financial Support to Third Parties (FSTP).

#### 3.1.1 Persons or categories of persons which may receive financial support (FSTP)

In the context of the call for Procut Idea Pitches (PIP), financial support may be provided to persons and to organisations that are legally recognised (have 'legal personality') and have the right legal status to qualify for H2020 funding. Entities larger than mid-caps are not eligible.

#### 3.1.2 Activities for which a third party may receive financial support

Financial support is provided to enable the proposers to participate in an AMable Experience Lab. The support is in the form of a fixed lump sum of 1.000 € and aims to support third parties in attending the experience lab through covering costs for travel and subsistence. The lump sum is paid once a person from the proposing entity that has been selected for support has attended one of the AMable Experience Labs and presented the innovation idea in the form of a pitch (three minutes, addressing the selection criteria). It is the responsibility of the selected entity to select one of the events that will be published on the project's web site. The latest possibility to present at an AMable Experience Lab is 30.08.2021.

The financial support is paid in a single payment after confirmation of the attendance and presentation of the innovative idea.

#### 3.1.3 Maximum amount to be granted to each third party

No single party may receive more than 5.000 € from the AMable consortium under this call type (Procut Idea Pitches) unless it is necessary to achieve the objectives of the action.

### 3.2 Criteria for awarding financial support

- Excellence of the idea: The idea pitch needs to communicate a clear vision of the make and the use of the functional product that needs AM to become alive. The idea must demonstrate key success factors of additive manufacturing such as functional integration, light weight construction, reduced resource consumption, time to product.
- Impact of the idea pitch and the anticipated result: There must be a primary market with a promising economic benefit that balances the effort that is connected to the development. The impact is maximised if there are further markets with a high potential of economic benefits from diversification. Additional aspects of impact are the address of social challenges.
- Gap in knowledge: The proposer needs to have a lack in knowledge that makes the visit of an AMable Experience Lab beneficial (see also <https://www.amable.eu/labs>).

Funding is awarded to the most highly prioritised proposals, provided that the following condition does not apply:

- Funding will not be awarded to legal entities that have already been granted more than 100.000 Euro via open calls (FSTP) in the H2020 ICT programme.

### 3.3 Evaluation procedure

The selection of idea pitches that will receive financial support for visiting an AMable Experience Lab will be realised through the consortium. A minimum of two partners from the AMable consortium that are experts in the proposed idea's technology field will evaluate the pitch along the given criteria. Support will be awarded based on the evaluation result. Support will be provided in the form of granting a lump sum for selected entities which will be paid upon actual participation in an AMable Experience Lab.

### 3.4 Publication

The call for proposals / open call will be published on the AMable website. It will be communicated through social media, through the I4MS CSA project and on the web page of the Commission. The primary source for documents remains at the URL of the AMable web site ([www.amable.eu](http://www.amable.eu)).

### 3.5 Reimbursement of proposal preparation

Expenses incurred in the preparation and dispatch of the proposals will not be reimbursed.

## 4 Proposal Submission

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Project Acronym	AMable
Project GA#	768775
Project full name	AdditiveManufacturABLE
Call Identifier	AMable PIP1
Call Title	AMable Call for proposals on innovative ideas for functional products that need additive manufacturing to become alive (Innovation Pitches)
Publication Date	01. March 2020
Closing Date	31. December 2020 17:00 Brussels Local Time
Evaluation Dates	Proposals received before the 1 <sup>st</sup> calendar day of each month at 00:00 hrs Brussels Time will be evaluated thereafter. First evaluation will take place three months after publication of the call.
Total Budget	40.000 Euros
Eligibility	see guide for applicants
Proposal language	English (UK or US)
Proposal content	One proposal per product idea pitch that describes the idea and the challenge so that the selection criteria can be evaluated.
Proposal length	The maximum length of the proposal for Innovation Idea Pitches is 1 (one) page. Any additional content may be truncated before evaluation (pages with administrative data or signatures only do not count against the maximum length of the main proposal)
Submission format	PDF file with less than 10Mbyte in size
Submissions & Questions	ideas@amable.eu
Further information	www.amable.eu

### 4.1 Communications and Data Processing

The mail account is handled by the project's office team. The identity of the sender and the content of the proposal will be treated confidentially within the consortium. The proposal document will be stored on a collaboration platform where only consortium members have access. The evaluation result will be filed on the collaboration platform of the AMable consortium.

Any questions concerning this call shall be submitted in writing not later than 3 days before the closing date to [call-for-proposals@amable.eu](mailto:call-for-proposals@amable.eu). Questions shall make specific reference to the appropriate section(s) of this document. Questions received via [call-for-proposals@amable.eu](mailto:call-for-proposals@amable.eu) may be published on the AMable web site.

## 4.2 Submission and evaluation

In order to apply for this call, applicants need to submit a proposal based on the proposal template (provided separately at [www.amable.eu/calls](http://www.amable.eu/calls) for download), according to the requirements listed in this guide for applicants. The responsibility for a successful and timely reception remains with the applicants. Proposals arriving after the closing date and time will not be taken into consideration for the current evaluation.

## 4.3 Contractual conditions

The proposer of each selected proposal will sign one contract per Experimentation Team with the coordinator, Fraunhofer ILT. Legal entities that are selected for funding become a Third Party of the consortium using Cascade Funding (also known as sub-granting).

Subgrantees have to comply with the rules and the principles mentioned in Section I, Article 6 (Eligible and ineligible costs) of the Grant Agreement (for information see H2020 AMGA – Annotated Model Grant Agreement see [http://ec.europa.eu/research/participants/data/ref/h2020/grants\\_manual/amga/h2020-amga\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/amga/h2020-amga_en.pdf)), in the same way as the beneficiaries of the AMable project. The rules concerning eligibility of costs, identification of direct and indirect costs and upper funding limits can be found in Section I, Article 22 of the H2020 AMGA.

The beneficiary of the EU grant must ensure that the recipients of the financial support allow the Commission, the European Anti-fraud Office (OLAF) and the Court of Auditors to exercise their powers of control on documents, information, even stored on electronic media, or on the final recipient's premises (AMGA Articles 22 and 23).

Beneficiaries need to declare their lack of any conflict of interest with AMable partners. This will ensure to prevent any situation where the impartial and objective of the awarding action is compromised for reasons involving economic interest, political or national affinity, family or emotional ties or any other shared interest ("conflict of interest"). Applicants who cannot declare this will be not be awarded.

The copyright of the idea and the connected IP will remain with the proposing entity. The AMable consortium is granted the right to publish the idea and the submitted media such as images or videos and the name of the proposer. The submitting entity confirms that it owns all rights and keeps Fraunhofer ILT and the AMable consortium free of third party claims connected to rights of the submitted idea or media.

For detailed reference consult the template contract.